



ZoSync

RUBIX CODE

"Smart Zoho Solutions & Business Automation"

ZoSync is your trusted partner for end-to-end Zoho implementation, custom web development, and intelligent business automation. We transform how organisations operate — streamlining processes, cutting costs, and accelerating growth through the power of Zoho's ecosystem and bespoke digital solutions.

www.zosync.in | hello@zosync.in

50+ ZOHO APPS	200+ PROJECTS DONE	98% CLIENT RETENTION	24/7 AMC SUPPORT
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Our Services

ZoSync delivers a comprehensive suite of Zoho-powered solutions and digital services — covering 50+ Zoho applications, custom website development, and ongoing Annual Maintenance Contracts.

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CORE SERVICE

Zoho CRM — The Sales Engine Your Business Deserves

Turn every lead into revenue with a fully automated, insight-driven sales machine.

Business Problem: Most growing businesses lose revenue because sales activities are scattered across spreadsheets, emails, and memory. Leads fall through the cracks, follow-ups are missed, and management has no real-time visibility into the pipeline.

With ZoSync's Zoho CRM: Your entire sales process is centralised, automated, and measurable — from lead capture through deal closure. Every interaction is tracked, every follow-up scheduled automatically, and leadership gets live dashboards showing exactly where revenue stands.

WHAT WE IMPLEMENT

- **Setup & Configuration:** Full CRM environment — modules, pipelines, custom fields, roles, and permissions aligned to your unique sales workflow.
- **Customisation:** Custom layouts, views, scoring rules, and page templates matching your product catalogue, pricing structure, and sales stages.
- **Automation:** Workflow rules, blueprints, auto-assignments, and email sequences to ensure no lead is ever neglected.
- **Integration:** Seamless connection with Zoho Books, Desk, WhatsApp, telephony, website forms, and third-party platforms via Zoho Flow or API.
- **Training & Handover:** Role-based training for sales reps, managers, and admins with recorded walkthroughs and documentation.

PACKAGES

<p>BASIC</p> <p>₹18,000/project</p> <ul style="list-style-type: none"> ✓ Standard CRM setup ✓ Basic workflows ✓ 1 integration ✓ Up to 5 users ✓ 1 training session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹38,000/project</p> <ul style="list-style-type: none"> ✓ Advanced setup & blueprints ✓ Full automation suite ✓ Up to 4 integrations ✓ Up to 15 users ✓ 3 training sessions 	<p>ENTERPRISE</p> <p>₹72,000/project</p> <ul style="list-style-type: none"> ✓ Full-scale CRM architecture ✓ Advanced AI scoring ✓ Unlimited integrations ✓ Up to 50 users ✓ 6 sessions + admin 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Tailored CRM solution ✓ Custom rules & modules ✓ Unlimited + custom APIs ✓ Unlimited users ✓ Ongoing training
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USE CASE — MANUFACTURING, PUNE

A B2B manufacturing firm was losing an estimated **30% of inbound leads** due to manual follow-up processes. ZoSync implemented Zoho CRM with automated lead assignment, WhatsApp follow-up sequences, and a real-time pipeline dashboard. Within 90 days, the client reported a **43% increase in lead conversion**, a **67% reduction in follow-up time**, and full pipeline visibility for the first time in company history.





SALES & ENGAGEMENT

Zoho SalesIQ — Convert Website Visitors into Qualified Leads

Engage every visitor in real-time with intelligent live chat, bots, and visitor tracking.

Business Problem: Businesses invest heavily in driving traffic to their websites, yet most visitors leave without ever interacting. There is no visibility into who is visiting, what they are looking at, or when they are ready to buy.

With ZoSync's Zoho SalesIQ: Every website visitor is tracked, scored, and engaged at the right moment. AI-powered chatbots handle queries 24/7, live agents connect with hot prospects instantly, and all conversations flow directly into Zoho CRM.

WHAT WE IMPLEMENT

- **Setup:** SalesIQ widget deployment on your website with custom branding, routing rules, and department configuration.
- **Customisation:** Visitor scoring rules, lead stage triggers, and custom chat flows designed around your buyer journey.
- **Automation:** Proactive chat triggers based on visitor behaviour — page time, scroll depth, or return visits.
- **Integration:** Deep sync with Zoho CRM — every chat creates or updates a contact record automatically.
- **Training:** Agent onboarding, bot scripting guidance, and dashboard walkthrough for sales managers.

PACKAGES

<p>BASIC</p> <p>₹12,000/project</p> <ul style="list-style-type: none">✓ Widget setup & branding✓ 2 chat routing rules✓ CRM basic sync✓ 3 agents✓ 1 session	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹28,000/project</p> <ul style="list-style-type: none">✓ Visitor scoring setup✓ Bot flows + triggers✓ Full CRM integration✓ 10 agents✓ 2 sessions	<p>ENTERPRISE</p> <p>₹52,000/project</p> <ul style="list-style-type: none">✓ Multi-site deployment✓ Advanced AI bots✓ WhatsApp + phone sync✓ Unlimited agents✓ 4 sessions	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none">✓ Fully bespoke flows✓ Custom AI training✓ ERP/portal integration✓ Unlimited✓ Ongoing support
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USE CASE — EDTECH, BENGALURU

An online education platform with 15,000 monthly visitors had a **conversion rate under 1.2%**. ZoSync deployed SalesIQ with proactive chat triggers on course pages and a bot that qualified leads by interest and budget. Within 60 days, live chat conversions increased by **220%**, and the sales team received **340 additional qualified leads per month** flowing directly into Zoho CRM.





MARKETING

Zoho Campaigns — Email Marketing That Drives Real Revenue

Reach the right audience at the right moment with automated, personalised email campaigns.

Business Problem: Businesses send generic bulk emails that land in spam, get ignored, and produce no measurable return. There is no segmentation, no automation, and no insight into what is working.

With ZoSync's Zoho Campaigns: Every campaign is data-driven — segmented audiences, automated drip sequences, A/B tested subject lines, and real-time analytics showing exactly which emails generate revenue. Full CRM sync ensures your sales team acts on every hot lead immediately.

WHAT WE IMPLEMENT

- **Setup:** Account configuration, domain authentication (SPF, DKIM, DMARC), list import, and list hygiene processes.
- **Customisation:** Branded email templates, campaign sequences, and dynamic content blocks personalised by segment.
- **Automation:** Drip campaigns, welcome sequences, re-engagement flows, and trigger-based emails linked to CRM activity.
- **Integration:** Bidirectional sync with Zoho CRM — campaign activity updates lead scores and triggers sales tasks automatically.
- **Training:** Campaign creation, list management, analytics review, and compliance best practices for your marketing team.

PACKAGES

<p>BASIC</p> <p>₹10,000/project</p> <ul style="list-style-type: none"> ✓ Account setup & auth ✓ 2 branded templates ✓ List import & clean ✓ Basic CRM sync ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹24,000/project</p> <ul style="list-style-type: none"> ✓ 5 templates + A/B test ✓ 3 automation flows ✓ Full CRM integration ✓ Segment setup ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹45,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited templates ✓ 10+ automation flows ✓ Lead scoring integration ✓ Analytics dashboards ✓ 4 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Enterprise marketing suite ✓ Custom drip architecture ✓ ERP/CMS integration ✓ Unlimited flows ✓ Ongoing management
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USE CASE — RETAIL, DELHI NCR

A fashion retail brand with a 45,000-contact database was sending monthly newsletters with an average open rate of **8%** and near-zero conversions. ZoSync restructured their list into 6 segments, built 4 automated drip sequences, and implemented A/B testing. Within 3 months, open rates rose to **31%**, click-through rates to **14%**, and campaign-attributed revenue increased by **₹18 lakh per quarter**.



MARKETING AUTOMATION

Zoho Marketing Automation — Full-Funnel Marketing on Autopilot

Orchestrate every touchpoint across email, social, SMS, and ads from a single platform.

Business Problem: Marketing teams manage separate tools for email, social media, lead nurturing, and analytics — resulting in data silos, inconsistent messaging, and no unified view of the customer journey.

With ZoSync's Marketing Automation: Every marketing channel is unified. Leads are captured, scored, nurtured, and handed to sales at precisely the right moment — all automatically, across every channel they use.

WHAT WE IMPLEMENT

- **Setup:** Account architecture, channel connections (email, SMS, social), and audience segmentation framework.
- **Customisation:** Journey builder workflows, lead scoring models, and content personalisation rules.
- **Automation:** Multi-touch nurturing journeys, behavioural triggers, and automatic CRM handoff when a lead reaches sales-ready score.
- **Integration:** Google Ads, Meta Ads, Zoho CRM, and website tracking pixel deployment.
- **Training:** Marketing team onboarding on journey builder, reporting, and campaign optimisation.

PACKAGES

<p>BASIC</p> <p>₹18,000/project</p> <ul style="list-style-type: none">✓ Platform setup✓ 2 nurture journeys✓ Email + 1 channel✓ Basic lead scoring✓ 1 session	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹42,000/project</p> <ul style="list-style-type: none">✓ 5 journeys + scoring✓ Multi-channel setup✓ CRM sync + ads✓ Attribution reports✓ 3 sessions	<p>ENTERPRISE</p> <p>₹80,000/project</p> <ul style="list-style-type: none">✓ Full funnel architecture✓ Unlimited journeys✓ All channels + APIs✓ BI dashboard✓ 5 sessions	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none">✓ Enterprise marketing ops✓ Custom attribution✓ Dedicated strategist✓ Unlimited✓ Ongoing retainer
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USE CASE — FINANCIAL SERVICES, MUMBAI

A wealth management firm running disconnected email and social campaigns had no way to track lead source ROI. ZoSync deployed Marketing Automation with unified journey tracking across email, WhatsApp, and Google Ads. Within 5 months, cost per qualified lead dropped by **52%**, and the sales team reported a **35% improvement in lead quality** scores at first contact.



E-COMMERCE

Zoho Commerce — Your Online Store, Built to Sell

Launch a conversion-optimised online store fully integrated with your Zoho business ecosystem.

Business Problem: Businesses operating on basic e-commerce platforms suffer from disconnected inventory, manual order processing, zero CRM visibility, and poor mobile experiences that drive customers away.

With ZoSync's Zoho Commerce: Your online store is live, branded, mobile-first, and connected — orders sync to Zoho Inventory, customers sync to Zoho CRM, and payments flow into Zoho Books automatically. Zero manual reconciliation.

WHAT WE IMPLEMENT

- **Setup:** Store configuration, product catalogue setup, category structure, and payment gateway integration.
- **Customisation:** Brand-aligned storefront design, custom product pages, and checkout flow optimisation.
- **Automation:** Order confirmation emails, abandoned cart recovery, inventory reorder alerts, and post-purchase review requests.
- **Integration:** Zoho Inventory, Zoho Books, Zoho CRM, and shipping partners (Shiprocket, Delhivery).
- **Training:** Store management, product updates, order processing, and promotions management for your team.

PACKAGES

<p>BASIC</p> <p>₹22,000/project</p> <ul style="list-style-type: none"> ✓ Store setup + 50 products ✓ Payment gateway ✓ Basic inventory sync ✓ Mobile responsive ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹48,000/project</p> <ul style="list-style-type: none"> ✓ Up to 500 products ✓ Full Zoho suite sync ✓ Promo & coupon setup ✓ Abandoned cart flow ✓ 3 sessions 	<p>ENTERPRISE</p> <p>₹90,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited products ✓ Multi-currency + tax ✓ B2B portal option ✓ ERP integration ✓ 5 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Custom storefront dev ✓ Marketplace integration ✓ White-label options ✓ Unlimited scale ✓ Ongoing support
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USE CASE — HANDICRAFTS, JAIPUR

A handicrafts exporter selling via Instagram DMs had no scalable online presence. ZoSync built a Zoho Commerce store with 280 products, integrated with Zoho Inventory and Shiprocket. Within 4 months, the business processed **1,200+ online orders**, reduced fulfilment time by **60%**, and eliminated all manual inventory reconciliation.





CRM FOR SMALL BUSINESS

Zoho Bigin – The Simplest CRM Your Small Team Will Actually Use

Stop managing customers in spreadsheets. Get a pipeline your team loves in 30 minutes.

Business Problem: Small businesses and solopreneurs know they need a CRM but find full-featured platforms overwhelming, expensive, and too complex for their reality. They end up back in Excel, losing deals.

With ZoSync's Zoho Bigin: A pipeline-centric CRM that is easy enough for any team member to use from day one, yet powerful enough to automate follow-ups, manage contacts, and give you a complete view of every customer relationship.

WHAT WE IMPLEMENT

- **Setup:** Pipeline configuration, contact and company import, and custom field setup tailored to your business model.
- **Customisation:** Stage definitions, win/loss reasons, and activity types matching your actual sales process.
- **Automation:** Follow-up task creation, email notifications, and basic workflow rules to eliminate manual reminders.
- **Integration:** WhatsApp, Google Workspace, Zoho Mail, and website contact form connection.
- **Training:** Full team onboarding — mobile app setup, pipeline management, and reporting walkthrough.

PACKAGES

<p>BASIC</p> <p>₹8,000/project</p> <ul style="list-style-type: none"> ✓ Pipeline + contacts setup ✓ Data import ✓ Email integration ✓ 3 users ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹18,000/project</p> <ul style="list-style-type: none"> ✓ 3 pipelines ✓ Automation rules ✓ WhatsApp link ✓ 10 users ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹32,000/project</p> <ul style="list-style-type: none"> ✓ Multi-pipeline setup ✓ Full automation ✓ API integration ✓ Unlimited users ✓ 3 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Tailored for your niche ✓ Custom integrations ✓ Training programme ✓ Ongoing support ✓ –
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USE CASE — INTERIOR DESIGN STUDIO, HYDERABAD

A 4-person interior design firm tracking 60+ active client projects in WhatsApp and Excel was regularly missing follow-ups and losing repeat business. ZoSync configured Zoho Bigin with 3 pipelines (leads, projects, post-delivery). Within 6 weeks, follow-up compliance reached **100%** and the studio closed **4 previously stalled projects** worth ₹12 lakh.





UNIFIED CUSTOMER PLATFORM

Zoho CRM Plus — One Platform for Sales, Support & Marketing

Break the silos between your revenue teams with a single, unified customer experience platform.

Business Problem: Sales, support, and marketing teams work in separate tools, creating fragmented customer data, inconsistent experiences, and revenue leakage at every handoff point.

With ZoSync's CRM Plus: Every customer-facing team operates from one unified platform — shared customer timelines, coordinated campaigns, integrated support ticketing, and live chat — all contributing to a single, coherent customer record that drives retention and growth.

WHAT WE IMPLEMENT

- **Setup:** CRM Plus account architecture — CRM, Desk, Campaigns, SalesIQ, Social, and Analytics unified under one roof.
- **Customisation:** Shared customer journey mapping, cross-module automation rules, and unified dashboard design.
- **Automation:** Cross-app workflows — e.g., a closed deal triggers an onboarding task in Desk and a welcome email in Campaigns simultaneously.
- **Integration:** WhatsApp Business, telephony, social media channels, and payment systems.
- **Training:** Department-specific training for sales, support, and marketing — and executive dashboard orientation.

PACKAGES

<p>BASIC</p> <p>₹35,000/project</p> <ul style="list-style-type: none"> ✓ CRM + Desk + Campaigns ✓ Basic cross-app rules ✓ Shared dashboards ✓ 10 users ✓ 2 sessions 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹75,000/project</p> <ul style="list-style-type: none"> ✓ Full CRM Plus setup ✓ Cross-module automation ✓ SalesIQ + Social ✓ 25 users ✓ 4 sessions 	<p>ENTERPRISE</p> <p>₹1,40,000/project</p> <ul style="list-style-type: none"> ✓ Enterprise architecture ✓ Advanced AI features ✓ Full API ecosystem ✓ Unlimited users ✓ 6 sessions + docs 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Bespoke platform design ✓ Dedicated PM ✓ Multi-org setup ✓ Unlimited ✓ Ongoing AMC
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USE CASE — SAAS COMPANY, BANGALORE

A SaaS company with 800 customers had sales, support, and marketing in three different tools — Salesforce, Freshdesk, and Mailchimp. Customer data was duplicated and inconsistent. ZoSync migrated all three teams onto Zoho CRM Plus. Within 6 months, customer churn dropped by **28%**, cross-sell revenue increased by **41%**, and support resolution time fell by **35%**.





SCHEDULING

Zoho Bookings — Eliminate Scheduling Chaos, Fill Your Calendar Automatically

Let customers book, reschedule, and pay — without a single back-and-forth email.

Business Problem: Service businesses waste hours every week on scheduling calls and sending meeting links. Appointments are missed, double-bookings happen, and no-shows cost real revenue.

With ZoSync's Zoho Bookings: Your clients book available slots in real time, receive automated confirmations and reminders, and pay at the time of booking — all synced to your calendar and Zoho CRM automatically.

WHAT WE IMPLEMENT

- **Setup:** Service catalogue, staff calendars, availability windows, and buffer time configuration.
- **Customisation:** Branded booking page, custom intake forms, and confirmation email templates.
- **Automation:** Reminder emails/SMS, post-appointment follow-up, and no-show workflows.
- **Integration:** Google/Outlook calendar sync, Zoho CRM contact creation, and Razorpay/Stripe payment collection.
- **Training:** Staff and admin training on managing bookings, availability, and reporting.

PACKAGES

<p>BASIC</p> <p>₹9,000/project</p> <ul style="list-style-type: none"> ✓ 1 service + calendar ✓ Confirmation emails ✓ Google Calendar sync ✓ 3 staff ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹22,000/project</p> <ul style="list-style-type: none"> ✓ 5 services configured ✓ Payment integration ✓ CRM sync ✓ Reminders + follow-up ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹40,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited services ✓ Multi-location setup ✓ API integration ✓ Unlimited staff ✓ 3 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Custom booking portal ✓ White-label branding ✓ EHR/ERP link ✓ Unlimited ✓ Ongoing support
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USE CASE — CONSULTING FIRM, CHENNAI

A strategy consulting firm with 8 consultants was managing all client bookings through email — averaging **3 emails per booking** and suffering a **22% no-show rate**. ZoSync deployed Zoho Bookings with automated SMS reminders and a pre-session payment requirement. No-shows dropped to **4%**, and the team recovered **12 billable hours per week** previously lost to scheduling admin.





FINANCE & ACCOUNTING

Zoho Books — Intelligent Accounting, Zero Complexity

GST-compliant, automated accounting that gives you real financial clarity without the chaos.

Business Problem: Small and mid-size businesses struggle with disconnected accounting systems, delayed invoicing, GST compliance errors, and a lack of real-time financial clarity. Accountants spend hours on reconciliation and business owners make critical decisions without accurate data.

With ZoSync's Zoho Books: Your entire accounting workflow — quotation to payment collection, expense tracking to GST filing — operates within a single, automated platform. GST-compliant, audit-ready, and financially transparent from day one.

WHAT WE IMPLEMENT

- **Setup & Chart of Accounts:** Complete organisation setup including GST configuration, bank accounts, opening balances, payment gateways, and multi-currency if applicable.
- **Customisation:** Branded invoice templates, custom payment terms, client portal activation, and approval workflows for expenses and purchase orders.
- **Automation:** Recurring invoices, automated payment reminders, bank feed reconciliation rules, and auto-categorisation of expenses.
- **Integration:** Deep integration with Zoho CRM, Zoho Inventory, Zoho Payroll, and bank APIs for live reconciliation.
- **Training:** Hands-on training for accountants and finance managers covering transaction entry, GST returns, and monthly closing procedures.

PACKAGES

BASIC ₹15,000 /project <ul style="list-style-type: none">✓ Standard GST setup✓ Basic templates✓ Manual bank import✓ Standard reports✓ Basic GST guidance	MOST POPULAR PROFESSIONAL ₹32,000 /project <ul style="list-style-type: none">✓ Advanced multi-branch✓ Full automation suite✓ Auto bank feeds✓ Custom dashboards✓ Full GSTR support	ENTERPRISE ₹60,000 /project <ul style="list-style-type: none">✓ Multi-org + multi-currency✓ Advanced payment flows✓ Live API reconciliation✓ Analytics + Zoho✓ End-to-end compliance	CUSTOM Contact for Quote <ul style="list-style-type: none">✓ Fully tailored CoA✓ Custom workflows✓ Custom bank integration✓ Bespoke reporting✓ CA-level support
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USE CASE — RETAIL CHAIN, MUMBAI

A retail chain with 4 branches managing accounts in separate Tally files was consuming 5+ working days on month-end reconciliation and making frequent GST filing errors. ZoSync migrated to Zoho Books with consolidated multi-branch accounting, automated bank feeds, and GST return preparation. Month-end close time reduced by **72%**, GST errors dropped to zero, and the finance director now accesses real-time P&L across all branches from a single dashboard.





INVOICING

Zoho Invoice — Professional Invoicing That Gets You Paid Faster

Send branded invoices, automate payment reminders, and collect online — all in minutes.

Business Problem: Freelancers and small businesses send invoices via email attachments, chase payments manually, and have no visibility into what is outstanding — resulting in cash flow problems and lost time.

With ZoSync's Zoho Invoice: Branded invoices are sent in seconds, payment reminders fire automatically, clients pay online via UPI/card/net banking, and your accounts receivable is always up to date in real time.

WHAT WE IMPLEMENT

- **Setup:** Organisation profile, tax configuration (GST), and payment gateway integration (Razorpay, Stripe, PayPal).
- **Customisation:** Branded invoice/estimate templates, custom fields, and client-facing portal setup.
- **Automation:** Recurring invoice schedules, automatic payment reminders (Day 0, 7, 14), and thank-you emails on payment receipt.
- **Integration:** Zoho CRM — estimates and invoices created directly from deals; Zoho Books for full accounting sync.
- **Training:** Team walkthrough on invoice creation, client portal, payment tracking, and reports.

PACKAGES

<p>BASIC</p> <p>₹7,000/project</p> <ul style="list-style-type: none">✓ Setup + 1 template✓ GST configuration✓ Payment gateway✓ 3 users✓ 1 session	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹16,000/project</p> <ul style="list-style-type: none">✓ 3 templates + portal✓ Automation reminders✓ CRM sync✓ 10 users✓ 2 sessions	<p>ENTERPRISE</p> <p>₹30,000/project</p> <ul style="list-style-type: none">✓ Multi-currency setup✓ Advanced automation✓ Books full integration✓ Unlimited users✓ 3 sessions	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none">✓ Enterprise invoicing✓ ERP/portal links✓ Custom workflows✓ Unlimited✓ Ongoing support
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USE CASE — DIGITAL AGENCY, PUNE

A 12-person digital agency was spending 8 hours a week chasing overdue invoices with an average debtor days figure of **47 days**. ZoSync configured Zoho Invoice with automated reminder sequences and a client payment portal. Average debtor days fell to **18 days**, and the finance team's collection workload reduced by **80%** within the first month.





FINANCE

Zoho Expense — Automate Expense Reports, Eliminate Paper Receipts

From receipt snap to reimbursement approval — fully automated, policy-compliant expense management.

Business Problem: Field teams submit expense reports on Excel, finance teams manually verify receipts, approvals go missing in email, and reimbursements are delayed — creating frustration across the organisation.

With ZoSync's Zoho Expense: Employees snap receipts on mobile, expenses are auto-categorised, reports are submitted digitally, approved through structured workflows, and synced directly to Zoho Books for reimbursement — in a fraction of the time.

WHAT WE IMPLEMENT

- **Setup:** Expense categories, policy limits, approval hierarchy, and reimbursement cycle configuration.
- **Customisation:** Custom expense types, project-based coding, GST input credit tagging, and per-diem rules.
- **Automation:** Receipt OCR, auto-categorisation, policy violation alerts, and multi-level approval workflows.
- **Integration:** Zoho Books, Zoho People (payroll reimbursement), and corporate card feed integration.
- **Training:** Employee mobile app training, manager approval workflow, and finance reporting overview.

PACKAGES

<p>BASIC</p> <p>₹8,000/project</p> <ul style="list-style-type: none"> ✓ Category & policy setup ✓ Basic approvals ✓ Books sync ✓ Up to 20 staff ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹20,000/project</p> <ul style="list-style-type: none"> ✓ Multi-level approvals ✓ Policy alerts ✓ Project coding ✓ Up to 100 staff ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹38,000/project</p> <ul style="list-style-type: none"> ✓ Card feed integration ✓ Advanced analytics ✓ ERP/Books sync ✓ Unlimited staff ✓ 4 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Multi-country setup ✓ Custom policy engine ✓ SAP/Tally link ✓ Unlimited ✓ Ongoing support
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USE CASE — PHARMA, AHMEDABAD

A pharmaceutical company with 150 medical representatives submitting paper expense reports was spending **6 working days per month** on manual finance processing. ZoSync deployed Zoho Expense with mobile OCR, GPS mileage tracking, and multi-level approval. Processing time dropped to **1 day**, policy violation detections increased by **300%**, and the company identified ₹4.2 lakh in invalid claims in the first quarter.





PAYROLL

Zoho Payroll — Accurate, Compliant Payroll Processed in Minutes

Automate salary processing, statutory compliance, and payslip distribution for every employee.

Business Problem: HR and finance teams spend days calculating salaries, managing PF/ESI/TDS compliance, generating payslips, and coordinating bank transfers — with a high risk of errors and statutory penalties.

With ZoSync's Zoho Payroll: Every payroll cycle runs in minutes — salary components, attendance deductions, statutory compliance, Form 16, and bank payouts are all automated, accurate, and compliant with Indian labour law.

WHAT WE IMPLEMENT

- **Setup:** Salary structure configuration, employee onboarding, PF/ESI/PT/TDS registration and compliance setup.
- **Customisation:** Custom pay components (allowances, deductions, bonuses), IT declaration workflows, and flexible benefit plans.
- **Automation:** One-click payroll run, automatic statutory deduction calculation, and payslip email distribution.
- **Integration:** Zoho People (attendance and leave), Zoho Books (journal entries), and bank NEFT/RTGS file generation.
- **Training:** HR and finance team training on payroll processing, compliance filings, and year-end procedures.

PACKAGES

<p>BASIC</p> <p>₹12,000/project</p> <ul style="list-style-type: none"> ✓ Setup up to 25 employees ✓ Standard components ✓ PF/ESI/TDS setup ✓ Payslip generation ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹28,000/project</p> <ul style="list-style-type: none"> ✓ Up to 200 employees ✓ Custom pay structure ✓ People integration ✓ Bank file generation ✓ 3 sessions 	<p>ENTERPRISE</p> <p>₹55,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited employees ✓ Multi-location payroll ✓ Books + People sync ✓ Form 24Q/16 support ✓ 5 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Multi-state compliance ✓ Union/contract staff ✓ ERP integration ✓ Unlimited ✓ Dedicated HR consultant
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USE CASE — MANUFACTURING, COIMBATORE

A garment manufacturer with 380 workers was processing payroll manually over 4 days each month with regular statutory filing errors costing ₹1.8 lakh annually in penalties. ZoSync deployed Zoho Payroll integrated with biometric attendance via Zoho People. Monthly payroll processing now completes in **under 2 hours**, statutory penalties have been **eliminated**, and the HR team recovered **3.5 working days** per month.



INVENTORY & SUPPLY CHAIN

Zoho Inventory — Total Control Over Your Stock & Supply Chain

Track every item, across every warehouse, in real time — and never face a stockout or overstock again.

Business Problem: Product businesses face overstocking, stockouts, delayed shipments, and a complete lack of visibility across warehouses and sales channels. Manual stock management leads to lost sales, cash flow problems, and operational chaos.

With ZoSync's Zoho Inventory: Every item movement — from purchase order to delivery — is tracked in real time across multiple warehouses and sales channels. Automated reorder points ensure you never run out. Integration with e-commerce platforms means orders flow directly into fulfilment.

WHAT WE IMPLEMENT

- **Setup:** Warehouse configuration, item catalogue creation, opening stock import, and supplier management.
- **Customisation:** Custom item attributes, bundle/composite item setup, barcode printing, and costing method (FIFO/LIFO/average).
- **Automation:** Reorder point alerts, automatic PO generation, and delivery status notifications to customers.
- **Integration:** Shopify, Amazon, WooCommerce, Zoho Books, and Zoho CRM for unified order-to-cash flow.
- **Training:** Warehouse staff, purchase managers, and finance team training on stock management and reporting.

PACKAGES

<p>BASIC</p> <p>₹16,000/project</p> <ul style="list-style-type: none"> ✓ Up to 2 warehouses ✓ Standard setup ✓ 1 channel integration ✓ Basic reports ✓ 2 sessions 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹34,000/project</p> <ul style="list-style-type: none"> ✓ Up to 5 warehouses ✓ Full automation ✓ 3 channel integrations ✓ Custom reports ✓ 4 sessions 	<p>ENTERPRISE</p> <p>₹65,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited warehouses ✓ Serial/batch tracking ✓ Unlimited integrations ✓ Analytics dashboards ✓ 6 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ 3PL integrations ✓ Custom fulfilment rules ✓ White-label portals ✓ Unlimited scale ✓ Ongoing support
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USE CASE — PHARMA DISTRIBUTION, HYDERABAD

A pharmaceutical distributor managing 6,000+ SKUs across 3 warehouses was experiencing frequent stockouts and overstocking of expiry-risk items worth ₹12 lakh annually. ZoSync implemented Zoho Inventory with batch tracking, expiry alerts, and automated reorder rules. Within 6 months, stockout incidents reduced by **81%**, expired stock losses dropped by **94%**, and order fulfilment accuracy reached **99.2%**.





RECURRING REVENUE

Zoho Subscriptions — Manage Recurring Revenue Without the Complexity

Automate billing, manage plan changes, and reduce churn with a fully configured subscription engine.

Business Problem: SaaS companies and subscription businesses manually track renewal dates, send invoice reminders one by one, and have no visibility into MRR, churn, or upgrade trends — costing revenue and customer relationships.

With ZoSync's Zoho Subscriptions: Every subscription lifecycle event — trial, activation, upgrade, downgrade, renewal, and cancellation — is automated. You gain real-time MRR dashboards, dunning management for failed payments, and a self-service customer portal.

WHAT WE IMPLEMENT

- **Setup:** Plan and pricing configuration, trial period rules, coupon/discount engine, and tax setup.
- **Customisation:** Customer portal branding, custom plan hierarchies, and metered billing configuration.
- **Automation:** Renewal reminders, dunning sequences for failed payments, and upgrade/downgrade confirmation flows.
- **Integration:** Zoho CRM, Zoho Books, Razorpay/Stripe, and webhook-based product access provisioning.
- **Training:** Finance and ops teams on subscription management, revenue reporting, and churn analysis.

PACKAGES

<p>BASIC</p> <p>₹14,000/project</p> <ul style="list-style-type: none">✓ 3 plans configured✓ Payment gateway✓ Basic CRM sync✓ Renewal reminders✓ 1 session	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹32,000/project</p> <ul style="list-style-type: none">✓ 10 plans + coupons✓ Dunning management✓ MRR dashboard✓ Full CRM + Books✓ 3 sessions	<p>ENTERPRISE</p> <p>₹58,000/project</p> <ul style="list-style-type: none">✓ Unlimited plans✓ Metered billing✓ Multi-currency✓ Custom portal✓ 5 sessions	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none">✓ Enterprise SaaS billing✓ Custom provisioning✓ BI integration✓ Unlimited✓ Ongoing support
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USE CASE — SAAS, NOIDA

A HR software SaaS company with 420 subscribers was manually tracking renewals in Excel. Failed payments were not followed up, resulting in **₹6.2 lakh in lost renewal revenue per quarter**. ZoSync deployed Zoho Subscriptions with dunning automation and a self-service customer portal. Failed payment recovery improved by **74%** and MRR visibility allowed the team to identify and address churn triggers for the first time.





PAYMENTS

Zoho Checkout — Accept Payments Online in Minutes, No Code Required

Create beautiful payment pages and collect one-time or recurring payments instantly.

Business Problem: Businesses collecting payments via bank transfer, WhatsApp, or clunky payment links lose customers at the checkout step and have no visibility into payment status or collection rates.

With ZoSync's Zoho Checkout: Branded, mobile-optimised payment pages go live in minutes. Customers pay via UPI, card, net banking, or wallet. Payments sync to Zoho Books and CRM automatically — zero manual reconciliation.

WHAT WE IMPLEMENT

- **Setup:** Payment page creation, gateway integration (Razorpay/Instamojo/Stripe), and tax configuration.
- **Customisation:** Branded page design, custom fields, and post-payment redirect flows.
- **Automation:** Payment confirmation emails, Books journal entries, and CRM deal updates on payment receipt.
- **Integration:** Zoho CRM, Zoho Books, Zoho Campaigns (post-purchase sequences), and webhook connections.
- **Training:** Team walkthrough on creating pages, tracking payments, and reading collection reports.

PACKAGES

<p>BASIC</p> <p>₹6,000/project</p> <ul style="list-style-type: none">✓ 2 payment pages✓ Gateway setup✓ Confirmation email✓ Basic reports✓ 1 session	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹15,000/project</p> <ul style="list-style-type: none">✓ 5 payment pages✓ CRM + Books sync✓ Post-purchase flow✓ Analytics setup✓ 2 sessions	<p>ENTERPRISE</p> <p>₹28,000/project</p> <ul style="list-style-type: none">✓ Unlimited pages✓ Multi-currency✓ API integration✓ Custom portal✓ 3 sessions	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none">✓ Enterprise checkout✓ White-label branding✓ ERP link✓ Unlimited✓ Ongoing support
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USE CASE — TRAINING INSTITUTE, KOCHI

A professional training institute collecting course fees via bank transfer had a **28% payment drop-off rate** and spent 10 hours monthly on reconciliation. ZoSync deployed Zoho Checkout with UPI and card payment pages per course. Drop-off fell to **6%**, reconciliation time dropped to **zero**, and the institute collected ₹8 lakh in previously incomplete fee payments within 45 days of going live.





HR & WORKFORCE

Zoho People — Modern HR Management for the Entire Employee Lifecycle

From onboarding to exit — manage attendance, leave, performance, and HR compliance in one platform.

Business Problem: HR teams in growing organisations are buried under manual processes — tracking attendance in Excel, managing leave requests on WhatsApp, and onboarding new hires without a structured programme. The result is poor candidate experience, high attrition, and an HR department that cannot focus on strategic priorities.

With ZoSync's Zoho People: The entire employee lifecycle is managed within a unified, automated HR ecosystem. Attendance is captured accurately, leave workflows run automatically, performance appraisals happen on schedule, and payroll is always based on clean, verified data.

WHAT WE IMPLEMENT

- **Setup:** Employee database, department hierarchy, designation structure, and biometric/mobile attendance integration.
- **Customisation:** Custom leave types with policy-based accruals, shift definitions, and performance appraisal cycle design.
- **Automation:** Automated leave approval workflows, onboarding task checklists, and performance review reminder sequences.
- **Integration:** Zoho Payroll, Zoho Recruit, Zoho CRM, and third-party biometric/HRMS systems.
- **Training:** HR team, manager, and employee self-service portal training with documentation.

PACKAGES

<p>BASIC</p> <p>₹22,000/project</p> <ul style="list-style-type: none"> ✓ People core HR only ✓ Up to 50 employees ✓ Manual/app attendance ✓ Not included: perf. ✓ 2 training sessions 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹45,000/project</p> <ul style="list-style-type: none"> ✓ People + Recruit bundle ✓ Up to 200 employees ✓ Biometric + mobile ✓ KRA/KPI setup ✓ 5 training sessions 	<p>ENTERPRISE</p> <p>₹85,000/project</p> <ul style="list-style-type: none"> ✓ Full suite + Payroll ✓ Up to 1,000 employees ✓ Advanced shift mgmt ✓ 360° appraisals ✓ 8 sessions + admin 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Fully tailored HR eco ✓ Unlimited employees ✓ Custom device integration ✓ Custom frameworks ✓ Dedicated HR consultant
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USE CASE — LOGISTICS, CHENNAI

A logistics company with 320 employees was managing HR entirely through spreadsheets and WhatsApp groups, resulting in leave disputes, payroll errors, and an average time-to-hire of 47 days. ZoSync deployed Zoho People with biometric integration and Zoho Recruit. Within 3 months, time-to-hire reduced to **18 days**, payroll errors dropped to **zero**, and employee self-service adoption reached **92%**.





TALENT ACQUISITION

Zoho Recruit — Hire Smarter, Faster, and at Scale

Build structured, transparent hiring pipelines and reduce time-to-hire by up to 60%.

Business Problem: Hiring teams manage candidate pipelines via email threads, WhatsApp, and scattered spreadsheets. Interview feedback is lost, offer timelines slip, and high-quality candidates drop off because the process feels unprofessional.

With ZoSync's Zoho Recruit: Every hiring pipeline is structured, transparent, and automated — from job posting to offer letter. AI-powered resume parsing, branded career portals, and interview scheduling automation ensure your best candidates have a world-class experience.

WHAT WE IMPLEMENT

- **Setup:** Department-wise job requisition workflows, hiring pipeline stages, and evaluation scorecard templates.
- **Customisation:** Branded career portal, custom application forms, and role-specific interview question banks.
- **Automation:** Resume parsing, candidate status emails, interview scheduling, and offer letter generation.
- **Integration:** Naukri, LinkedIn, Indeed job board syndication; Zoho People for seamless new-hire onboarding handoff.
- **Training:** Recruiter, hiring manager, and HR admin training on pipeline management and reporting.

PACKAGES

<p>BASIC</p> <p>₹16,000/project</p> <ul style="list-style-type: none"> ✓ 3 job pipelines ✓ Career portal setup ✓ Basic automation ✓ 5 recruiters ✓ 2 sessions 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹36,000/project</p> <ul style="list-style-type: none"> ✓ 10 pipelines + scorecards ✓ Job board syndication ✓ AI resume parsing ✓ People integration ✓ 4 sessions 	<p>ENTERPRISE</p> <p>₹65,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited pipelines ✓ Multi-department hiring ✓ Advanced analytics ✓ Custom portal ✓ 6 sessions + docs 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Enterprise RPO setup ✓ Custom AI screening ✓ ERP integration ✓ Unlimited ✓ Ongoing retainer
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USE CASE — IT SERVICES, BENGALURU

A 200-person IT services firm hiring 8–10 developers per month had a time-to-hire of 52 days and a candidate drop-off rate of **38% post-offer**. ZoSync deployed Zoho Recruit with automated scheduling, structured scorecards, and a branded portal. Time-to-hire dropped to **21 days**, offer drop-off fell to **9%**, and the recruiting team reduced manual admin work by **65%**.



CUSTOMER SUPPORT

Zoho Desk — Deliver Support That Builds Customer Loyalty

Centralise every support channel, enforce SLAs, and resolve tickets faster with AI-powered automation.

Business Problem: Customer support teams overwhelmed by ticket volumes arriving from email, phone, WhatsApp, social media, and chat — with no centralised system. Tickets are missed, resolution times balloon, and customers leave negative reviews that damage brand equity.

With ZoSync's Zoho Desk: Every customer query — regardless of channel — arrives in a single, intelligent helpdesk. Zia AI assigns tickets to the right agent automatically. SLA rules ensure every issue is resolved within committed timeframes. Leadership gets real-time visibility into team performance.

WHAT WE IMPLEMENT

- **Setup:** Department structure, agent roles, ticket categories, and multi-channel (email, WhatsApp, chat, social) configuration.
- **Customisation:** SLA policies by priority/customer tier, escalation rules, and branded customer portal and knowledge base.
- **Automation:** Zia AI ticket classification, auto-assignment, acknowledgement emails, and overdue escalation workflows.
- **Integration:** Zoho CRM — customer context in every ticket; Zoho Analytics for executive reporting dashboards.
- **Training:** Agent, supervisor, and admin training with role-specific SOPs and knowledge base editorial guidelines.

PACKAGES

BASIC ₹17,000 /project <ul style="list-style-type: none">✓ Email + web form✓ Basic macros✓ 2 SLA tiers✓ Basic articles✓ Standard reports	MOST POPULAR PROFESSIONAL ₹36,000 /project <ul style="list-style-type: none">✓ All channels incl. WhatsApp✓ Zia AI + workflows✓ Multi-tier + escalation✓ Full portal + community✓ Custom dashboards	ENTERPRISE ₹68,000 /project <ul style="list-style-type: none">✓ Full omnichannel✓ Advanced AI + predictions✓ Advanced breach mgmt✓ Multi-brand portals✓ Zoho Analytics BI	CUSTOM Contact for Quote <ul style="list-style-type: none">✓ Custom channel config✓ Custom AI models✓ Bespoke SLA framework✓ Custom-designed portal✓ Executive-level BI
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USE CASE — EDTECH, BENGALURU

An EdTech company with 50,000+ active students was receiving 800+ daily support queries via 5 different channels with an average response time of 18 hours. ZoSync implemented Zoho Desk with omnichannel routing, Zia AI classification, and a comprehensive knowledge base. Average first response time dropped to **under 2 hours**, ticket deflection via knowledge base reached **38%**, and CSAT improved from 61% to **89%**.





CUSTOM APP DEVELOPMENT

Zoho Creator — Build Powerful Business Apps Without Heavy Development Cost

Replace spreadsheets, paper forms, and legacy software with mobile-ready custom applications — live in days.

Business Problem: Most growing businesses are held hostage by Excel files, WhatsApp chains, paper forms, and clunky legacy software. These aren't just inefficiencies — they are direct costs: lost data, missed deadlines, and people doing work that software should do.

With ZoSync's Zoho Creator: Custom business applications are designed and built to map exactly to your workflow — from field inspection tools and approval portals to vendor management systems and client dashboards — delivered in days, not months, at a fraction of custom software cost.

WHAT WE IMPLEMENT

- **Setup:** App architecture design, module structure, form layouts, and user role definitions.
- **Customisation:** Deluge scripting for complex business logic, custom views, calculated fields, and conditional visibility rules.
- **Automation:** Multi-level approval workflows, scheduled reports, email/SMS notifications, and data validation triggers.
- **Integration:** Zoho CRM, Books, People, Desk, and external REST APIs — payment gateways, ERPs, and WhatsApp.
- **Training:** App administrator and end-user training with comprehensive documentation and walkthrough videos.

PACKAGES

<p>BASIC</p> <p>₹20,000/project</p> <ul style="list-style-type: none"> ✓ 1 module app ✓ 20 form fields ✓ Basic Deluge + validation ✓ 3 report views ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹55,000/project</p> <ul style="list-style-type: none"> ✓ 5 modules ✓ Multi-level approvals ✓ Advanced Deluge ✓ Zoho integration ✓ 3 sessions 	<p>ENTERPRISE</p> <p>₹1,10,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited modules ✓ Client/vendor portal ✓ External API links ✓ Legacy migration ✓ 5 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Enterprise app suite ✓ Dedicated developer ✓ Multi-org deployment ✓ Unlimited ✓ 12-month AMC
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USE CASE — CONSTRUCTION, GURGAON

A real estate developer managing 6 active construction sites used WhatsApp and paper for daily progress reports, material requisitions, and contractor attendance — resulting in lost data and project delays. ZoSync built a Zoho Creator field app with offline capability, photo capture, and management dashboards. Report submission compliance rose to **100%**, and management visibility reduced project delays by **40%** within 90 days.





INTEGRATION & AUTOMATION

Zoho Flow — Connect Every App. Automate Every Process.

Build powerful no-code integrations between Zoho and 800+ business tools without writing a line of code.

Business Problem: Businesses operate with 5–15 different software tools that don't communicate with each other — resulting in manual data re-entry, errors, delays, and staff spending hours on tasks that should be automatic.

With ZoSync's Zoho Flow: Every tool in your business ecosystem is connected. Data flows automatically between Zoho CRM, Books, People, Desk, your website, WhatsApp, payment gateways, and any other platform you use — without manual intervention.

WHAT WE IMPLEMENT

- **Setup:** Flow account configuration, app connections authentication, and trigger/action mapping for your key workflows.
- **Customisation:** Multi-step flows with conditional logic, data transformation, and error-handling branches.
- **Automation:** End-to-end process automation — e.g., lead from website form → Zoho CRM → WhatsApp notification → Zoho Campaigns welcome sequence.
- **Integration:** Shopify, WooCommerce, Razorpay, Google Sheets, Tally, Slack, HubSpot, and 800+ apps via pre-built connectors.
- **Training:** Flow creation, monitoring, and troubleshooting training for your ops or IT team.

PACKAGES

<p>BASIC</p> <p>₹10,000/project</p> <ul style="list-style-type: none">✓ 5 flows configured✓ 2 app connections✓ Basic triggers✓ Flow documentation✓ 1 session	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹25,000/project</p> <ul style="list-style-type: none">✓ 15 flows + logic✓ 5 app connections✓ Data transformation✓ Error handling✓ 2 sessions	<p>ENTERPRISE</p> <p>₹48,000/project</p> <ul style="list-style-type: none">✓ Unlimited flows✓ Unlimited connections✓ Custom webhooks✓ Flow monitoring✓ 4 sessions	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none">✓ Enterprise integration✓ Custom connectors✓ iPaaS architecture✓ Unlimited✓ Ongoing management
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USE CASE — E-COMMERCE, SURAT

A garment exporter operating a Shopify store alongside Zoho Books and Zoho CRM was spending 3 hours daily re-entering order data across systems. ZoSync built 12 Zoho Flow automations connecting Shopify, Books, and CRM. Data re-entry was **completely eliminated**, order processing errors dropped to **zero**, and the operations team reallocated 60 person-hours per month to growth activities.





BUSINESS INTELLIGENCE

Zoho Analytics — Turn Your Data Into Decisions That Drive Growth

Build executive dashboards that surface the KPIs your leadership team needs — in real time, every time.

Business Problem: Leadership teams make critical decisions based on outdated Excel reports that take days to compile, contain manual errors, and provide no drill-down capability. Real-time performance visibility simply does not exist.

With ZoSync's Zoho Analytics: Your data from Zoho CRM, Books, Inventory, People, and external sources is unified into interactive, real-time dashboards. Leaders drill down from company-level KPIs to individual transaction details in seconds — and act on facts, not gut feel.

WHAT WE IMPLEMENT

- **Setup:** Data connector configuration for Zoho apps and external sources (Google Sheets, databases, APIs).
- **Customisation:** Custom calculated metrics, KPI definitions, and executive vs. operational dashboard design.
- **Automation:** Scheduled email reports, alert thresholds, and embedded dashboard delivery to stakeholders.
- **Integration:** Zoho CRM, Books, Inventory, People, Desk, Google Ads, Meta Ads, and custom database connections.
- **Training:** Dashboard navigation, custom report creation, and Zoho Analytics administration for your BI team.

PACKAGES

<p>BASIC</p> <p>₹14,000/project</p> <ul style="list-style-type: none"> ✓ 3 Zoho data connectors ✓ 5 standard dashboards ✓ Basic KPI metrics ✓ Scheduled reports ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹35,000/project</p> <ul style="list-style-type: none"> ✓ 8 connectors ✓ 15 custom dashboards ✓ Custom metrics + alerts ✓ Embedded reports ✓ 3 sessions 	<p>ENTERPRISE</p> <p>₹65,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited connectors ✓ Executive BI suite ✓ AI insights (Zia) ✓ Multi-org data blend ✓ 5 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Data warehouse link ✓ Custom data models ✓ Embedded analytics ✓ Unlimited ✓ Ongoing BI retainer
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USE CASE — FMCG DISTRIBUTION, KOLKATA

A FMCG distributor with 12 sales territories was compiling a weekly performance report manually — a process taking **2 full days** and always 3 days out of date. ZoSync connected Zoho CRM and Tally to Zoho Analytics, building a territory-level sales dashboard updating every hour. Leadership decision latency dropped from 3 days to **real-time**, and the company identified its two lowest-performing territories, applying targeted interventions that improved their revenue by **31%** in one quarter.



PROJECT MANAGEMENT

Zoho Projects — Deliver Every Project On Time and Within Budget

Plan, track, and deliver projects with Gantt charts, milestones, and resource management — all in one place.

Business Problem: Project teams manage tasks on WhatsApp, track timelines on Excel, and communicate via email — creating confusion, missed deadlines, and no single source of truth for project status or resource utilisation.

With ZoSync's Zoho Projects: Every project has a structured plan, assigned resources, tracked milestones, and a real-time Gantt view. Managers see risks before they become delays. Clients receive automated status updates. Timesheets feed directly into invoicing.

WHAT WE IMPLEMENT

- **Setup:** Project templates, milestone structure, task hierarchies, and resource allocation rules.
- **Customisation:** Custom status workflows, issue tracking categories, and client-facing portal configuration.
- **Automation:** Milestone reminder emails, overdue task escalations, and timesheet submission reminders.
- **Integration:** Zoho CRM (project auto-created on deal close), Zoho Invoice (timesheet-to-invoice), and Zoho Cliq for team notifications.
- **Training:** Project manager, team member, and stakeholder training with role-appropriate access and reporting.

PACKAGES

<p>BASIC</p> <p>₹12,000/project</p> <ul style="list-style-type: none"> ✓ 5 project templates ✓ Task + milestone setup ✓ Basic Gantt ✓ 10 users ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹28,000/project</p> <ul style="list-style-type: none"> ✓ 15 templates ✓ Resource management ✓ CRM + Invoice link ✓ Client portal ✓ 3 sessions 	<p>ENTERPRISE</p> <p>₹52,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited projects ✓ Portfolio dashboards ✓ Advanced reporting ✓ Full API integration ✓ 5 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Enterprise PMO setup ✓ Custom dashboards ✓ ERP integration ✓ Unlimited ✓ Ongoing support
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USE CASE — IT CONSULTING, NOIDA

An IT consulting firm delivering 20+ concurrent client projects had no unified tracking system — project managers maintained personal Excel files and status updates were shared only in team meetings. ZoSync deployed Zoho Projects with client portals and CRM integration. On-time delivery improved from **58% to 89%**, client satisfaction scores increased by **34%**, and the company onboarded 3 new enterprise clients citing project transparency as a key differentiator.



ENTERPRISE PLATFORM

Zoho One — The Operating System for Your Entire Business

Unify every department — sales, finance, HR, support, and operations — under one connected platform.

Business Problem: Growing enterprises operate in fragmented software silos — a CRM here, accounting there, HR somewhere else — resulting in duplicate data, integration failures, high licensing costs, and zero unified view of the business.

With ZoSync's Zoho One Rollout: All 45+ Zoho applications are deployed in a coordinated, architected rollout. Every department is connected, every data point is unified, and your total software cost collapses to a fraction of what you were paying for fragmented tools.

WHAT WE IMPLEMENT

- **Setup:** Zoho One account architecture, user provisioning, SSO configuration, and department-by-department rollout planning.
- **Customisation:** Cross-app automation rules, unified customer record design, and executive reporting architecture.
- **Automation:** End-to-end business process automation — lead to cash, hire to retire, and order to fulfilment — across all departments.
- **Integration:** Legacy system migration, third-party API connections, and Zoho Flow automation for all cross-app workflows.
- **Training:** Phased department training programme with admin certification, change management support, and SOPs for every role.

PACKAGES

<p>BASIC</p> <p>₹65,000/project</p> <ul style="list-style-type: none"> ✓ 5 core apps configured ✓ 20 users ✓ Basic cross-app flows ✓ 3 training sessions ✓ 30-day support 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹1,50,000/project</p> <ul style="list-style-type: none"> ✓ 15 apps configured ✓ 75 users ✓ Full cross-app automation ✓ 8 sessions ✓ 60-day support 	<p>ENTERPRISE</p> <p>₹3,00,000/project</p> <ul style="list-style-type: none"> ✓ All 45+ apps ✓ Unlimited users ✓ Full architecture ✓ 12+ sessions ✓ 90-day support 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Phased enterprise rollout ✓ Dedicated PM ✓ Change management ✓ Unlimited ✓ 12-month AMC
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USE CASE — MANUFACTURING CONGLOMERATE, PUNE

A 3-entity manufacturing group was paying for 7 different software tools — Salesforce, Tally, Greythr, Freshdesk, Asana, Mailchimp, and Google Workspace — at a combined cost of **₹28 lakh per year**. ZoSync executed a phased Zoho One rollout over 5 months. Annual software cost dropped to **₹9.5 lakh**, cross-department data visibility improved dramatically, and order processing time fell by **44%** through end-to-end automation.





DIGITAL SIGNATURES

Zoho Sign — Close Deals Faster with Legally Binding e-Signatures

Send, sign, and execute contracts from anywhere — in minutes, not days.

Business Problem: Businesses waste days chasing physical signatures on contracts, NDAs, offer letters, and agreements. Documents are printed, signed, scanned, emailed back — and frequently lost in the process.

With ZoSync's Zoho Sign: Any document is sent for digital signature in seconds. Signatories receive a link on email or WhatsApp, sign on any device, and the fully executed document is stored securely and automatically synced to your CRM and HRMS.

WHAT WE IMPLEMENT

- **Setup:** Account configuration, signatory roles, document templates, and signature field mapping.
- **Customisation:** Branded email communications, custom field capture during signing, and automated reminder sequences.
- **Automation:** CRM-triggered contract sending (deal won → contract dispatched automatically), signed document archiving to WorkDrive.
- **Integration:** Zoho CRM, Zoho People (offer letters), Zoho Books (client agreements), and Zoho WorkDrive (document storage).
- **Training:** Template creation, document tracking, and administrator training for legal and HR teams.

PACKAGES

<p>BASIC</p> <p>₹7,000/project</p> <ul style="list-style-type: none"> ✓ 3 templates configured ✓ Email notifications ✓ Basic CRM link ✓ 5 users ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹18,000/project</p> <ul style="list-style-type: none"> ✓ 10 templates ✓ Auto-trigger from CRM ✓ WorkDrive archive ✓ 15 users ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹34,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited templates ✓ Bulk signing ✓ API integration ✓ Unlimited users ✓ 3 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Enterprise contract mgmt ✓ Custom signing flows ✓ LegalTech integration ✓ Unlimited ✓ Ongoing support
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USE CASE — REAL ESTATE, DELHI

A real estate developer sending 80+ property agreements per month via courier was averaging a **9-day turnaround** for fully executed agreements, with a 15% loss rate on physical documents. ZoSync deployed Zoho Sign integrated with Zoho CRM. Turnaround time dropped to **4 hours**, document loss fell to **zero**, and the legal team eliminated ₹2.4 lakh in annual courier and printing costs.





DATA COLLECTION

Zoho Forms — Capture Data Perfectly, Every Time, From Everywhere

Build smart, branded online forms that feed directly into your Zoho ecosystem automatically.

Business Problem: Businesses collect data via email, WhatsApp, paper forms, and basic Google Forms — with no validation, no automation, and manual data entry into their systems. Data quality is poor and follow-up is inconsistent.

With ZoSync's Zoho Forms: Every form is smart — conditional logic, file uploads, payment collection, auto-responders, and direct sync to Zoho CRM, Books, or People. Zero manual data entry, perfect data quality from the first submission.

WHAT WE IMPLEMENT

- **Setup:** Form design, field configuration, validation rules, and mobile-responsive layout optimisation.
- **Customisation:** Conditional field logic, multi-page forms, branded themes, and embedded website deployment.
- **Automation:** Auto-responder emails, CRM lead creation on submission, task assignment, and conditional routing based on answers.
- **Integration:** Zoho CRM, Books, People, Campaigns, and payment gateway integration for collection at the form level.
- **Training:** Form creation, report generation, and submission management for your ops or marketing team.

PACKAGES

<p>BASIC</p> <p>₹6,000/project</p> <ul style="list-style-type: none"> ✓ 3 forms configured ✓ CRM integration ✓ Auto-responder ✓ Embedded on site ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹15,000/project</p> <ul style="list-style-type: none"> ✓ 8 forms + logic ✓ Payment collection ✓ Multi-module sync ✓ Workflow triggers ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹28,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited forms ✓ Advanced routing ✓ API webhooks ✓ Analytics reports ✓ 3 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Enterprise data capture ✓ Custom integrations ✓ Government/compliance ✓ Unlimited ✓ Ongoing support
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USE CASE — HEALTHCARE, PUNE

A multi-specialty clinic collecting patient intake information on paper clipboards was spending 45 minutes per patient on data entry into their system. ZoSync built a Zoho Forms patient intake suite — 6 forms for different departments — syncing directly to Zoho CRM. Data entry time dropped to **zero**, patient waiting experience improved significantly, and data accuracy reached **99.6%** through form validation.



TEAM COLLABORATION

Zoho Cliq – Team Communication That Connects to Your Business Tools

Replace scattered WhatsApp groups with a structured, business-grade team communication platform.

Business Problem: Teams communicate across personal WhatsApp groups, email threads, and informal chats — mixing business and personal conversations, losing important context, and struggling to find decisions made weeks ago.

With ZoSync's Zoho Cliq: Every team has structured channels, searchable message history, and bots that surface CRM updates, task notifications, and ticket alerts directly in the conversation — keeping your team aligned without switching between apps.

WHAT WE IMPLEMENT

- **Setup:** Channel architecture (departments, projects, management), user provisioning, and notification policy configuration.
- **Customisation:** Custom bots for CRM deal alerts, Desk ticket notifications, and daily report delivery in Cliq channels.
- **Automation:** Automated notifications triggered by Zoho CRM, Desk, and Projects — keeping teams informed without manual updates.
- **Integration:** Zoho CRM, Desk, Projects, and Zoho Meeting for one-click video conferencing from any chat.
- **Training:** Team migration from WhatsApp to Cliq, channel etiquette guidelines, and admin training.

PACKAGES

<p>BASIC</p> <p>₹8,000/project</p> <ul style="list-style-type: none"> ✓ Channel setup ✓ User onboarding ✓ Basic notifications ✓ 25 users ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹20,000/project</p> <ul style="list-style-type: none"> ✓ Custom bots setup ✓ CRM + Desk alerts ✓ Zoho Meeting link ✓ 100 users ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹38,000/project</p> <ul style="list-style-type: none"> ✓ Enterprise channel arch. ✓ Custom bot development ✓ Full Zoho integration ✓ Unlimited users ✓ 4 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Custom platform design ✓ API bot integration ✓ Enterprise security ✓ Unlimited ✓ Ongoing support
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USE CASE — REAL ESTATE AGENCY, MUMBAI

A 45-agent real estate agency running all internal communication across 12 WhatsApp groups was losing critical lead update messages and suffering from miscommunication on offer statuses. ZoSync deployed Zoho Cliq with structured deal channels and a CRM bot that posted real-time deal stage updates. Deal miscommunication incidents dropped by **91%** and the agency attributed 6 additional closings in the first quarter to improved internal communication.





FIELD SERVICE

Zoho FSM — Manage Field Teams with Precision and Real-Time Visibility

Schedule, dispatch, and track field technicians — and delight customers with real-time service updates.

Business Problem: Businesses with field service teams — technicians, engineers, delivery staff — struggle with manual job scheduling, no real-time location tracking, paper-based job completion reports, and customers who have no idea when the team will arrive.

With ZoSync's Zoho FSM: Jobs are created, assigned to the nearest available technician, tracked in real time, completed with digital signatures, and invoiced automatically — creating a seamless, professional service experience from booking to billing.

WHAT WE IMPLEMENT

- **Setup:** Territory configuration, technician profiles, skill-based routing, and job type definitions.
- **Customisation:** Custom job sheets, checklist templates, parts inventory integration, and SLA response time rules.
- **Automation:** Job auto-assignment by skill and proximity, customer ETA notifications, completion trigger invoicing.
- **Integration:** Zoho CRM, Zoho Books (automatic invoicing), and Zoho Inventory (parts management).
- **Training:** Dispatcher, technician mobile app, and management reporting training.

PACKAGES

<p>BASIC</p> <p>₹18,000/project</p> <ul style="list-style-type: none"> ✓ Job scheduling setup ✓ 5 technician profiles ✓ Customer notifications ✓ Basic reports ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹40,000/project</p> <ul style="list-style-type: none"> ✓ 20 technicians ✓ Skill-based routing ✓ CRM + Books sync ✓ Digital job sheets ✓ 3 sessions 	<p>ENTERPRISE</p> <p>₹75,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited technicians ✓ Inventory integration ✓ Advanced analytics ✓ SLA management ✓ 5 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Multi-city operations ✓ Fleet management link ✓ ERP integration ✓ Unlimited ✓ Ongoing support
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USE CASE — HVAC SERVICE, DELHI NCR

An HVAC maintenance company with 35 technicians was scheduling jobs via WhatsApp calls, losing job completion records on paper, and billing customers 2–3 weeks after service. ZoSync deployed Zoho FSM with skill-based dispatch and automatic post-completion invoicing. First-time fix rate improved by **28%**, billing cycle collapsed from 15 days to **same day**, and customer satisfaction scores rose from 3.1 to **4.6 out of 5**.





FEEDBACK & RESEARCH

Zoho Survey — Collect Actionable Feedback at Every Customer Touchpoint

Design, distribute, and analyse surveys that drive real improvements in product, service, and experience.

Business Problem: Businesses collect customer feedback informally — through verbal comments, scattered Google Form responses, or not at all. Without structured, measurable feedback, product and service improvements are driven by guesswork.

With ZoSync's Zoho Survey: NPS, CSAT, product feedback, and employee engagement surveys are designed, distributed, and analysed in one platform. Results sync to Zoho CRM so your sales and support teams act on sentiment data automatically.

WHAT WE IMPLEMENT

- **Setup:** Survey account configuration, question library, and distribution channel setup (email, SMS, WhatsApp, QR code).
- **Customisation:** Branded survey themes, logic branching, multilingual support, and NPS/CSAT scoring frameworks.
- **Automation:** Post-purchase/post-service survey triggers, response alerts for low scores, and CRM record updates on completion.
- **Integration:** Zoho CRM, Zoho Campaigns, and Zoho Desk — negative feedback auto-creates a support ticket for follow-up.
- **Training:** Survey creation, results analysis, and action planning for your CX and product teams.

PACKAGES

<p>BASIC</p> <p>₹6,000/project</p> <ul style="list-style-type: none"> ✓ 3 surveys set up ✓ Email distribution ✓ Basic reporting ✓ CRM basic sync ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹16,000/project</p> <ul style="list-style-type: none"> ✓ 8 surveys + NPS ✓ Auto-triggers ✓ Desk integration ✓ Advanced analytics ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹30,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited surveys ✓ Multi-channel distrib. ✓ Full CRM/Campaigns ✓ Custom dashboards ✓ 3 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Enterprise VoC programme ✓ Custom analytics ✓ Research integration ✓ Unlimited ✓ Ongoing management
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USE CASE — HOSPITALITY, GOA

A boutique hotel chain with 4 properties had no structured guest feedback programme — relying on OTA reviews discovered after the fact. ZoSync deployed Zoho Survey with post-checkout triggers via WhatsApp, synced to Zoho CRM and Desk. Within 3 months, the chain identified and fixed 3 recurring service gaps, proactively resolved 47 guest complaints before OTA posting, and saw their aggregate review score improve from **3.9 to 4.6 stars**.





SECURITY

Zoho Vault – Secure Password Management for Your Entire Organisation

Eliminate shared password spreadsheets and protect every business credential with enterprise-grade security.

Business Problem: Businesses share passwords via WhatsApp, email, and shared spreadsheets — creating massive security vulnerabilities, no audit trail, and complete loss of access control when employees leave.

With ZoSync's Zoho Vault: Every business credential is stored with AES-256 encryption, shared only with authorised users, and accessible on any device. Departing employees lose access instantly. Every login is audited.

WHAT WE IMPLEMENT

- **Setup:** Vault account configuration, folder structure by department, and admin policy configuration.
- **Customisation:** Role-based access levels, password sharing policies, and emergency access protocols.
- **Automation:** Password expiry reminders, security audit reports, and access revocation on offboarding trigger.
- **Integration:** Zoho People (offboarding automation), browser extensions, and SSO/SAML integration.
- **Training:** Team onboarding to Vault, security best practices, and admin management training.

PACKAGES

<p>BASIC</p> <p>₹6,000/project</p> <ul style="list-style-type: none">✓ Vault setup + folders✓ 20 users✓ Basic access control✓ Browser extension✓ 1 session	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹15,000/project</p> <ul style="list-style-type: none">✓ Role-based access✓ 50 users✓ Audit reports✓ People offboarding link✓ 2 sessions	<p>ENTERPRISE</p> <p>₹28,000/project</p> <ul style="list-style-type: none">✓ SSO integration✓ Unlimited users✓ Advanced audit trails✓ Emergency access✓ 3 sessions	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none">✓ Enterprise security arch.✓ Custom compliance✓ SIEM integration✓ Unlimited✓ Ongoing support
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USE CASE — DIGITAL AGENCY, BENGALURU

A 30-person digital agency managing 80+ client platform credentials in a shared Google Sheet discovered a security breach when a former employee accessed a client's Google Ads account post-exit. ZoSync deployed Zoho Vault with role-based access and People-linked offboarding automation. All credentials were migrated within a week, the security breach risk was **fully eliminated**, and access revocation on departure now happens in **under 5 minutes**.





REMOTE ASSISTANCE

Zoho Lens — Remote Visual Support That Resolves Issues in Real Time

Guide customers or field technicians through complex tasks via live AR-powered visual assistance.

Business Problem: Technical support teams spend hours on-site or on phone calls trying to diagnose and fix issues they cannot see — resulting in high travel costs, long resolution times, and frustrated customers.

With ZoSync's Zoho Lens: Support engineers see exactly what the customer or technician sees — via their smartphone camera — annotate with AR arrows and shapes, and guide resolution in real time. On-site visits are eliminated for a majority of cases.

WHAT WE IMPLEMENT

- **Setup:** Lens account configuration, session invitation workflows, and agent interface setup.
- **Customisation:** Branded session experience, custom annotation templates, and session recording policies.
- **Automation:** Lens session triggered from Zoho Desk tickets, automatic session recording to WorkDrive, and report generation.
- **Integration:** Zoho Desk (support tickets), Zoho FSM (field service), and Zoho CRM (client records).
- **Training:** Support agent and field technician training on session initiation, annotation tools, and escalation protocols.

PACKAGES

<p>BASIC</p> <p>₹7,000/project</p> <ul style="list-style-type: none"> ✓ Account setup ✓ 5 agents configured ✓ Desk basic link ✓ Session training ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹18,000/project</p> <ul style="list-style-type: none"> ✓ Desk auto-trigger ✓ Recording + archive ✓ FSM integration ✓ 20 agents ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹35,000/project</p> <ul style="list-style-type: none"> ✓ Full platform setup ✓ CRM + Desk + FSM ✓ Advanced analytics ✓ Unlimited agents ✓ 3 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Enterprise AR support ✓ Custom integration ✓ On-site training ✓ Unlimited ✓ Ongoing support
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USE CASE — INDUSTRIAL EQUIPMENT, AHMEDABAD

An industrial equipment manufacturer's service team was conducting **40+ on-site visits per month** for issues that could theoretically be diagnosed remotely — at an average cost of ₹8,500 per visit. ZoSync deployed Zoho Lens integrated with Zoho Desk. Within 4 months, **62% of on-site visits were eliminated**, saving ₹11.2 lakh annually, and average remote resolution time was 23 minutes.





SOCIAL MEDIA

Zoho Social — Manage Every Social Channel From One Intelligent Dashboard

Schedule, publish, monitor, and analyse all your social media — and connect engagement to your CRM.

Business Problem: Marketing teams juggle Instagram, LinkedIn, Facebook, Twitter, and YouTube natively — publishing ad hoc, missing optimal times, and having no data on what content actually drives business outcomes.

With ZoSync's Zoho Social: All channels are managed from one calendar. Smart scheduling publishes at peak engagement times. Every comment and DM is monitored. And when someone engages with your content, they flow into Zoho CRM as a lead — automatically.

WHAT WE IMPLEMENT

- **Setup:** All social channel connections, brand workspace configuration, and team member role assignment.
- **Customisation:** Content calendar templates, best-time-to-post configuration, and monitoring keyword setup.
- **Automation:** SmartQ scheduling, CRM lead creation from social engagement, and mention response workflow.
- **Integration:** Zoho CRM — social leads flow directly into the sales pipeline with engagement context.
- **Training:** Content scheduling, social listening, analytics review, and CRM lead management for marketing teams.

PACKAGES

<p>BASIC</p> <p>₹8,000/project</p> <ul style="list-style-type: none"> ✓ 3 channels connected ✓ Content calendar ✓ Basic scheduling ✓ 3 team members ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹20,000/project</p> <ul style="list-style-type: none"> ✓ All channels + SmartQ ✓ CRM integration ✓ Monitoring setup ✓ Analytics reports ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹38,000/project</p> <ul style="list-style-type: none"> ✓ Multi-brand setup ✓ Advanced listening ✓ Custom dashboards ✓ Unlimited members ✓ 4 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Agency multi-client ✓ Custom reporting ✓ Ads integration ✓ Unlimited ✓ Ongoing management
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USE CASE — D2C BRAND, BENGALURU

A D2C skincare brand posting manually across 5 platforms had no consistent cadence, an average reach per post 40% below industry benchmarks, and zero visibility into which content drove website traffic. ZoSync configured Zoho Social with SmartQ scheduling and CRM integration. Posting consistency reached **100%**, average reach per post increased by **68%**, and the brand generated 180 CRM leads from social media in the first quarter of use.





CONVERSION OPTIMISATION

Zoho PageSense — Optimise Your Website to Convert More Visitors

A/B test landing pages, analyse heatmaps, and increase conversion rates with data — not guesswork.

Business Problem: Businesses drive paid traffic to landing pages and websites that convert poorly — but without data on visitor behaviour, they cannot identify the problem, and every optimisation is a guess.

With ZoSync's Zoho PageSense: Every page is instrumented with heatmaps, click maps, session recordings, and A/B tests. You see exactly where visitors drop off, what they ignore, and what drives conversions — and test improvements scientifically before deploying them.

WHAT WE IMPLEMENT

- **Setup:** PageSense script installation, goal configuration, and conversion funnel definition.
- **Customisation:** Custom heatmap segments, visitor recording filters, and A/B test variant design.
- **Automation:** Automatic winner selection in A/B tests, conversion drop alert triggers, and weekly insights reports.
- **Integration:** Zoho CRM — form submission goal tracking; Google Ads — conversion import for campaign optimisation.
- **Training:** Marketing and design team training on reading heatmaps, interpreting test results, and running experiments.

PACKAGES

<p>BASIC</p> <p>₹8,000/project</p> <ul style="list-style-type: none">✓ Setup + 3 pages✓ Heatmaps activated✓ Goal configuration✓ Basic reporting✓ 1 session	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹20,000/project</p> <ul style="list-style-type: none">✓ 10 pages + A/B tests✓ Session recordings✓ Funnel analysis✓ CRM integration✓ 2 sessions	<p>ENTERPRISE</p> <p>₹38,000/project</p> <ul style="list-style-type: none">✓ Full site coverage✓ Advanced segmentation✓ Personalisation engine✓ Analytics integration✓ 4 sessions	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none">✓ Enterprise CRO programme✓ Ongoing A/B testing✓ Custom reporting✓ Unlimited pages✓ Monthly retainer
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USE CASE — INSURANCE, MUMBAI

An insurance aggregator's main quote request page had a **2.1% conversion rate** despite significant Google Ads spend. ZoSync deployed PageSense, revealing via heatmaps that 78% of visitors were not scrolling to the CTA button. An A/B test moving the CTA above the fold and simplifying the form to 3 fields increased conversion to **6.8%** — a 224% improvement — without any increase in ad budget.





CONTRACT LIFECYCLE

Zoho Contracts — Manage Every Contract from Draft to Renewal

Eliminate contract chaos with a structured lifecycle management system that protects your business and accelerates closings.

Business Problem: Legal, sales, and procurement teams manage contracts in email threads, shared drives, and filing cabinets — with no visibility into expiry dates, renewal obligations, or compliance status. Contracts expire unnoticed and obligations are missed.

With ZoSync's Zoho Contracts: Every contract has a structured lifecycle — draft, review, approval, execution, and renewal — with automated alerts, version control, and full audit trails. No contract expires without deliberate action.

WHAT WE IMPLEMENT

- **Setup:** Contract repository structure, template library, approval hierarchy, and renewal alert configuration.
- **Customisation:** Custom contract types, clause libraries, risk classification rules, and stakeholder notification flows.
- **Automation:** Renewal reminders (90/60/30-day), approval routing, and e-signature dispatch via Zoho Sign.
- **Integration:** Zoho CRM (client contracts linked to accounts), Zoho Sign, and Zoho WorkDrive for secure storage.
- **Training:** Legal, procurement, and sales team training on contract creation, approval, and lifecycle management.

PACKAGES

<p>BASIC</p> <p>₹10,000/project</p> <ul style="list-style-type: none"> ✓ Repository setup ✓ 3 templates ✓ Renewal alerts ✓ CRM link ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹25,000/project</p> <ul style="list-style-type: none"> ✓ 10 templates + clauses ✓ Approval workflows ✓ Sign integration ✓ Audit trail ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹48,000/project</p> <ul style="list-style-type: none"> ✓ Full CLM deployment ✓ Risk classification ✓ Multi-dept workflows ✓ Analytics reports ✓ 4 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Enterprise legal ops ✓ Custom compliance ✓ ERP/legal tech link ✓ Unlimited ✓ Ongoing support
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USE CASE — LOGISTICS PROVIDER, CHENNAI

A logistics company managing 240+ vendor and client contracts in shared Google Drive folders missed 3 contract renewals in one year — resulting in **₹18 lakh in lost revenue and penalty exposure**. ZoSync deployed Zoho Contracts with 90/60/30-day automated renewal alerts and an approval workflow. In the following 12 months, **zero contracts were missed**, and negotiation lead time improved by 35% due to advance visibility.





WEBSITE BUILDER

Zoho Sites — Launch a Professional Business Website Fully Integrated with Zoho

Build SEO-ready, mobile-optimised business websites that feed leads directly into Zoho CRM.

Business Problem: Many small and mid-size businesses operate with outdated websites built on platforms that don't connect to their CRM — requiring manual lead data entry and providing zero insight into which pages drive enquiries.

With ZoSync's Zoho Sites: A professional, mobile-optimised website is live with native CRM form integration, SEO foundation, and analytics — so every visitor's journey from landing page to lead is tracked and acted on automatically.

WHAT WE IMPLEMENT

- **Setup:** Website architecture, page structure, navigation design, and hosting configuration on Zoho Sites.
- **Customisation:** Brand-aligned design, content creation, service page layouts, and mobile responsiveness.
- **Automation:** Contact form to CRM lead creation, auto-responder emails, and SalesIQ chat widget integration.
- **Integration:** Zoho CRM, Zoho SalesIQ, Zoho Campaigns, and Google Analytics 4.
- **Training:** Site editing, page publishing, form management, and basic SEO practices for your marketing team.

PACKAGES

<p>BASIC</p> <p>₹15,000/project</p> <ul style="list-style-type: none"> ✓ 5-page website ✓ Mobile responsive ✓ CRM form link ✓ Basic SEO ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹35,000/project</p> <ul style="list-style-type: none"> ✓ 12 pages + blog ✓ Full Zoho integration ✓ SalesIQ chat ✓ GA4 + Search Console ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹60,000/project</p> <ul style="list-style-type: none"> ✓ 25+ pages ✓ SEO + speed optim. ✓ Landing pages + A/B ✓ Full analytics suite ✓ 4 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Custom design system ✓ Multi-language site ✓ ERP/portal links ✓ Unlimited pages ✓ SEO retainer
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USE CASE — ARCHITECTURE FIRM, AHMEDABAD

An architecture firm operating with a 6-year-old website generating **0 organic enquiries per month** engaged ZoSync to rebuild on Zoho Sites with CRM integration and SEO foundation. Within 5 months, organic traffic grew to 1,200 monthly visitors, the site generated **22 qualified project enquiries per month**, and the firm attributed ₹45 lakh in new project pipeline to inbound enquiries for the first time in its history.





AGILE PROJECT MANAGEMENT

Zoho Sprints — Run Agile Teams with Clarity, Speed, and Accountability

Plan sprints, track velocity, and deliver software or marketing projects with true agile discipline.

Business Problem: Development and marketing teams that want to work agile end up using Jira (expensive, complex) or sticky notes (no visibility) — with no middle ground that connects to the rest of their Zoho business ecosystem.

With ZoSync's Zoho Sprints: Full scrum methodology — backlog management, sprint planning, daily standups, velocity tracking, and burndown charts — in a platform that connects natively to Zoho CRM, Desk, and Cliq without any third-party integration complexity.

WHAT WE IMPLEMENT

- **Setup:** Team and project configuration, epic/story hierarchy, sprint cadence definition, and role assignments.
- **Customisation:** Custom workflow statuses, estimation methods (story points/hours), and retrospective templates.
- **Automation:** Sprint completion reports, velocity trend alerts, and Cliq standup reminders.
- **Integration:** Zoho Desk (bug tickets → sprint backlog), Zoho Cliq (sprint notifications), and Zoho Analytics (velocity dashboards).
- **Training:** Scrum master, development team, and product owner training on sprint rituals and reporting.

PACKAGES

<p>BASIC</p> <p>₹10,000/project</p> <ul style="list-style-type: none"> ✓ Team setup + backlog ✓ Sprint configuration ✓ Basic dashboards ✓ 10 users ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹24,000/project</p> <ul style="list-style-type: none"> ✓ Multi-team setup ✓ Desk integration ✓ Velocity tracking ✓ Cliq automation ✓ 3 sessions 	<p>ENTERPRISE</p> <p>₹45,000/project</p> <ul style="list-style-type: none"> ✓ Portfolio management ✓ Custom workflows ✓ Analytics dashboards ✓ Unlimited teams ✓ 5 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Scaled agile setup ✓ Custom integrations ✓ Agile coaching ✓ Unlimited ✓ Ongoing support
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USE CASE — PRODUCT STARTUP, HYDERABAD

A 25-person SaaS startup was managing development in a combination of Trello, Slack, and email — with no sprint cadence, no velocity data, and a **feature delivery reliability rate of 41%**. ZoSync deployed Zoho Sprints with Desk integration and Cliq notifications. Within 2 quarters, feature delivery reliability improved to **84%**, the team's average velocity increased by 38%, and the CTO reported the highest team morale since founding.





REMOTE SUPPORT

Zoho Assist — Deliver Remote Support and Access Systems Securely

Support customers, manage remote systems, and troubleshoot IT issues from anywhere in the world.

Business Problem: IT support teams and MSPs spend significant time and cost travelling to client sites for issues that could be resolved remotely. They also lack secure, auditable remote access to managed systems.

With ZoSync's Zoho Assist: Technicians access customer desktops, servers, and unattended devices remotely — securely, with full audit trails and session recordings. Integration with Zoho Desk means support tickets trigger remote sessions automatically.

WHAT WE IMPLEMENT

- **Setup:** Assist account, technician profiles, unattended access configuration for managed devices, and session policies.
- **Customisation:** Branded remote support portal, custom session permission levels, and recording retention policies.
- **Automation:** Desk ticket integration — agents launch remote sessions from within tickets and session logs are attached automatically.
- **Integration:** Zoho Desk, Zoho CRM, and third-party RMM tools via API.
- **Training:** Technician and admin training on remote session management, unattended access, and audit reporting.

PACKAGES

<p>BASIC</p> <p>₹7,000/project</p> <ul style="list-style-type: none"> ✓ Account setup ✓ 5 technicians ✓ Basic Desk link ✓ Session recording ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹18,000/project</p> <ul style="list-style-type: none"> ✓ Unattended access ✓ Full Desk integration ✓ Audit trails ✓ 20 technicians ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹35,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited devices ✓ Custom branding ✓ API integration ✓ Unlimited tech. ✓ 3 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ MSP multi-client ✓ Custom compliance ✓ RMM integration ✓ Unlimited ✓ Ongoing support
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USE CASE — IT MSP, PUNE

An IT managed services provider with 60 client companies was making an average of **85 on-site visits per month** for issues later classified as remotely resolvable. ZoSync deployed Zoho Assist with unattended access to 400 managed devices and Desk integration. On-site visits dropped by **71%**, average resolution time fell from 4.2 hours to 38 minutes, and monthly service revenue per technician increased by **42%**.



EVENT MANAGEMENT

Zoho Backstage — Run Professional Events from Registration to Follow-Up

Manage webinars, conferences, and corporate events with a platform built for B2B event excellence.

Business Problem: Event organisers manage registrations via Google Forms, communicate via manual email blasts, track attendance on spreadsheets, and follow up with attendees days after the event — losing momentum and leads in the process.

With ZoSync's Zoho Backstage: Every event has a branded registration page, automated attendee communication, live check-in tools, and post-event follow-up sequences — with attendee data flowing directly into Zoho CRM as qualified leads.

WHAT WE IMPLEMENT

- **Setup:** Event creation, registration page design, ticketing tiers, and speaker/sponsor profile configuration.
- **Customisation:** Branded event microsite, custom registration forms, and session scheduling setup.
- **Automation:** Confirmation emails, reminder sequences, post-event survey dispatch, and CRM attendee record creation.
- **Integration:** Zoho CRM (attendees as leads), Zoho Campaigns (post-event nurturing), and Zoho Meeting (virtual event streaming).
- **Training:** Event organiser, check-in team, and marketing follow-up team training.

PACKAGES

<p>BASIC</p> <p>₹9,000/project</p> <ul style="list-style-type: none"> ✓ 1 event setup ✓ Registration page ✓ Email confirmations ✓ CRM basic sync ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹22,000/project</p> <ul style="list-style-type: none"> ✓ 3 events configured ✓ Multi-session agenda ✓ Full CRM pipeline ✓ Post-event campaign ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹42,000/project</p> <ul style="list-style-type: none"> ✓ Annual event calendar ✓ Sponsor management ✓ Hybrid event setup ✓ Analytics dashboard ✓ 4 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Conference-scale event ✓ Custom integrations ✓ On-site support ✓ Unlimited ✓ Ongoing partnership
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USE CASE — B2B TECH COMPANY, BENGALURU

A SaaS company running quarterly product webinars via Zoom with manual registration tracking had an **attendee-to-trial conversion rate of 4%** and no post-event follow-up system. ZoSync deployed Zoho Backstage with CRM integration and a 5-email post-event nurture sequence via Campaigns. Attendee-to-trial conversion increased to **17%**, and the Q3 webinar generated **₹22 lakh in pipeline** — more than the previous 3 events combined.





INTERNAL COMMUNICATIONS

Zoho Connect — Build a Connected, Informed, and Engaged Workforce

Create a private company intranet where teams share knowledge, celebrate wins, and stay aligned.

Business Problem: Growing organisations lose institutional knowledge in email threads, company announcements are missed by remote teams, and there is no centralised space for policy documents, onboarding resources, or company culture.

With ZoSync's Zoho Connect: A private, searchable company network where every department has its own group, leadership communicates directly with everyone, knowledge articles are organised and accessible, and new joiners find everything they need from day one.

WHAT WE IMPLEMENT

- **Setup:** Network architecture, department group structure, admin roles, and content moderation policies.
- **Customisation:** Branded intranet homepage, announcement templates, and knowledge base category structure.
- **Automation:** New joiner welcome posts, policy acknowledgement workflows, and birthday/anniversary celebration automation.
- **Integration:** Zoho People (employee directory sync), Zoho Cliq, and Zoho WorkDrive (document library).
- **Training:** HR, leadership, and all-employee onboarding to the Connect platform with engagement best practices.

PACKAGES

<p>BASIC</p> <p>₹8,000/project</p> <ul style="list-style-type: none"> ✓ Network setup ✓ 5 groups configured ✓ People sync ✓ 50 users ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹20,000/project</p> <ul style="list-style-type: none"> ✓ Full network design ✓ Knowledge base setup ✓ Automation flows ✓ 200 users ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹38,000/project</p> <ul style="list-style-type: none"> ✓ Multi-location setup ✓ Custom branding ✓ Advanced analytics ✓ Unlimited users ✓ 4 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Enterprise intranet ✓ Custom integrations ✓ Change management ✓ Unlimited ✓ Ongoing support
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USE CASE — NBFC, JAIPUR

A 280-employee NBFC with staff across 8 branch locations had no centralised communication platform — policy updates were circulated via email with low read rates, and HR estimated **40% of staff were unaware of current HR policies**. ZoSync deployed Zoho Connect with People integration and an automated policy acknowledgement workflow. Policy awareness reached **96%** within 30 days of launch, and the HR team reported a measurable reduction in policy-related queries.





SERVERLESS CLOUD

Zoho Catalyst — Build & Deploy Serverless Applications on Zoho's Cloud

Run custom backend logic, APIs, and microservices without managing any infrastructure.

Business Problem: Businesses that need custom backend logic — complex automations, external API orchestration, or data processing pipelines — either invest in expensive custom servers or attempt to force the logic into Deluge, which is not designed for it.

With ZoSync's Zoho Catalyst: Complex business logic runs on serverless functions, scheduled pipelines process data at scale, and custom APIs connect Zoho to any external system — all without any infrastructure management or DevOps overhead.

WHAT WE IMPLEMENT

- **Setup:** Catalyst project configuration, environment setup, and CI/CD pipeline initialisation.
- **Customisation:** Custom serverless functions, data store configuration, and API gateway setup.
- **Automation:** Scheduled cron jobs for data processing, event-triggered functions, and automated deployment pipelines.
- **Integration:** Zoho CRM, Creator, Books, and any external REST API — all connected through Catalyst functions.
- **Training:** Developer onboarding, function deployment, monitoring, and debugging training.

PACKAGES

BASIC ₹25,000 /project <ul style="list-style-type: none">✓ Project setup✓ 3 functions✓ Basic data store✓ API gateway✓ 1 session	MOST POPULAR PROFESSIONAL ₹60,000 /project <ul style="list-style-type: none">✓ 10 custom functions✓ Scheduled jobs✓ External API links✓ Monitoring setup✓ 3 sessions	ENTERPRISE ₹1,20,000 /project <ul style="list-style-type: none">✓ Full serverless arch.✓ Microservices design✓ CI/CD pipeline✓ Advanced monitoring✓ 5 sessions	CUSTOM Contact for Quote <ul style="list-style-type: none">✓ Enterprise backend✓ Dedicated architect✓ SLA support✓ Unlimited✓ 12-month retainer
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USE CASE — FINTECH, MUMBAI

A FinTech startup needed a credit scoring logic engine connected to Zoho CRM that called 3 external bureau APIs, processed the results, and updated CRM records automatically — within seconds of a lead submission. Traditional development quotes were ₹8–12 lakh. ZoSync built the solution on Zoho Catalyst for **₹65,000** — completing credit scoring for 500+ leads per day with a **2.3-second average response time** and zero infrastructure cost.





COLLABORATION SUITE

Zoho Mail & WorkDrive – Professional Business Email & Team File Management

Migrate to ad-free business email and secure team file storage — fully integrated with your Zoho ecosystem.

Business Problem: Businesses using free Gmail accounts for professional communication present an unprofessional image, lose documents in personal Google Drive folders with no access control, and have no centralised storage for team documents and contracts.

With ZoSync's Zoho Mail & WorkDrive: Professional custom domain email is live for every team member, document libraries are organised by department with role-based access, and every file is searchable, versioned, and accessible from any device.

WHAT WE IMPLEMENT

- **Setup:** Domain verification, MX record configuration, mailbox creation, and WorkDrive team structure setup.
- **Customisation:** Email signature templates, folder taxonomy for WorkDrive, and retention policy configuration.
- **Automation:** Email archiving rules, document sharing workflow templates, and Zoho Sign integration for contract storage.
- **Integration:** Zoho CRM (email sync to contact records), Zoho Sign (signed document auto-archive), and Zoho Cliq.
- **Training:** Email migration, WorkDrive organisation, and collaboration best practices for all team members.

PACKAGES

<p>BASIC</p> <p>₹8,000/project</p> <ul style="list-style-type: none"> ✓ 10 mailboxes ✓ Domain setup ✓ Basic WorkDrive ✓ Email migration ✓ 1 session 	<p>MOST POPULAR</p> <p>PROFESSIONAL</p> <p>₹20,000/project</p> <ul style="list-style-type: none"> ✓ 50 mailboxes ✓ WorkDrive team setup ✓ CRM sync ✓ Signature templates ✓ 2 sessions 	<p>ENTERPRISE</p> <p>₹38,000/project</p> <ul style="list-style-type: none"> ✓ Unlimited mailboxes ✓ Advanced archiving ✓ Full Zoho integration ✓ eDiscovery setup ✓ 4 sessions 	<p>CUSTOM</p> <p>Contact for Quote</p> <ul style="list-style-type: none"> ✓ Enterprise email infra ✓ Custom retention ✓ Compliance setup ✓ Unlimited ✓ Ongoing support
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USE CASE — CA FIRM, DELHI

A 35-person CA firm operating on individual Gmail accounts had no access control over client files, three data loss incidents in 2 years, and was regularly emailing sensitive financial documents over unencrypted personal email. ZoSync migrated the firm to Zoho Mail with domain email and structured WorkDrive with role-based access. Data security incidents dropped to **zero**, client document retrieval time fell from **20 minutes to under 30 seconds**, and the firm's ICAI audit found no data compliance issues for the first time in 4 years.



DIGITAL SOLUTIONS

Website Development — Your Digital Presence, Engineered for Results

Premium business websites, e-commerce portals, and custom web applications built for conversion, SEO, and Zoho integration.

Business Problem: Many businesses operate with outdated, non-mobile-optimised websites that fail to convert visitors into leads, load slowly, and rank poorly on search engines. Your website is your most powerful sales asset — yet for most businesses, it is underperforming or actively damaging brand perception with every visitor who bounces within seconds.

With ZoSync's Website Development: We design and develop premium business websites, custom web applications, and e-commerce portals that are fast, conversion-optimised, SEO-ready, and deeply integrated with your Zoho ecosystem. Every website we build is a strategic business tool — not just a digital brochure.

WHAT WE BUILD

Business Websites

Premium 5–20 page corporate websites with custom design, mobile optimisation, SEO structure, and Zoho CRM form integration.

E-Commerce Portals

Full-featured online stores built on Zoho Commerce, WooCommerce, or custom frameworks with payment gateway and inventory sync.

Custom Web Applications

Bespoke business applications — client portals, booking systems, vendor dashboards — built with Zoho Creator or custom code.

Landing Pages & Campaigns

High-converting campaign landing pages with A/B testing, lead magnet integration, and marketing automation connection.

PACKAGES

Feature	Basic — ₹25,000	Professional — ₹55,000 ★	Enterprise — ₹1,10,000	Custom — Contact
Pages / Scope	Up to 7 pages	Up to 15 pages	Up to 30 pages	Unlimited / defined by SOW
Design Quality	Template-based premium	Custom UI design	Fully bespoke UX/UI	Agency-level design system
CRM Integration	Basic form-to-CRM	Full Zoho ecosystem sync	Advanced API integrations	Custom integration architecture
SEO Foundation	On-page basics	Full technical SEO	Advanced SEO + performance	Ongoing SEO retainer
Delivery Timeline	2–3 weeks	4–6 weeks	8–12 weeks	As per project scope

USE CASE — REAL ESTATE, GURGAON

A real estate developer had a 6-year-old website with a **78% bounce rate**, no CRM integration, and zero organic traffic. ZoSync rebuilt the website with custom design, full Zoho CRM integration for lead capture, Google Analytics 4 setup, and technical SEO. Within 4

months, organic traffic increased by **312%**, form submissions increased by **5x**, and the sales team received 80+ qualified leads per month directly into Zoho CRM — eliminating all manual data entry.



ZoSync — Simplifying Business with Zoho

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LONG-TERM PARTNERSHIP

AMC — Annual Maintenance Contract: Your Zoho System, Always at Peak Performance

Proactive, expert-led Zoho support that keeps your ecosystem healthy, optimised, and always aligned with your business.

Business Problem: Zoho applications evolve with frequent updates, new features, and interface changes. Without a dedicated maintenance partner, your team faces system issues alone — leading to downtime, data integrity problems, and underutilised features that cost you ROI on your original implementation investment.

With ZoSync's AMC Programme: Your Zoho ecosystem is proactively managed, continuously optimised, and expertly supported — month after month, year after year.

WHAT THE AMC COVERS

- **01 Monthly Health Checks:** Proactive review of automations, integrations, data quality, and user adoption metrics.
- **02 Priority Issue Resolution:** Dedicated SLA-backed support with guaranteed response times for critical issues.
- **03 Feature Updates & Training:** Briefing your team on new Zoho releases and training on features relevant to your business.
- **04 Continuous Optimisation:** Quarterly review sessions to identify new automation opportunities and system improvements.

AMC PRICING PLANS

Starter AMC

₹6,000/month

- ✓ Up to 1 Zoho application
- ✓ 8 support hours per month
- ✓ Email support (48-hour SLA)
- ✓ Monthly health check report
- ✓ Quarterly review call

Business AMC ★

₹14,000/month

- ✓ Up to 4 Zoho applications
- ✓ 20 support hours per month
- ✓ Email + phone (24-hour SLA)
- ✓ Weekly health monitoring
- ✓ Monthly optimisation report

Enterprise AMC

₹28,000/month

- ✓ Unlimited Zoho applications
- ✓ Dedicated account manager
- ✓ 4-hour SLA on critical issues
- ✓ Proactive monitoring & alerts
- ✓ Monthly strategy sessions

Custom AMC

Contact for Quote

- ✓ Fully bespoke support scope
- ✓ On-site support available
- ✓ Custom SLA commitments
- ✓ Multi-location coverage
- ✓ White-glove partnership

A financial services firm with a complex Zoho CRM + Books + Desk ecosystem experienced a critical automation failure during year-end processing that halted invoicing for 3 days. After signing an Enterprise AMC with Zo